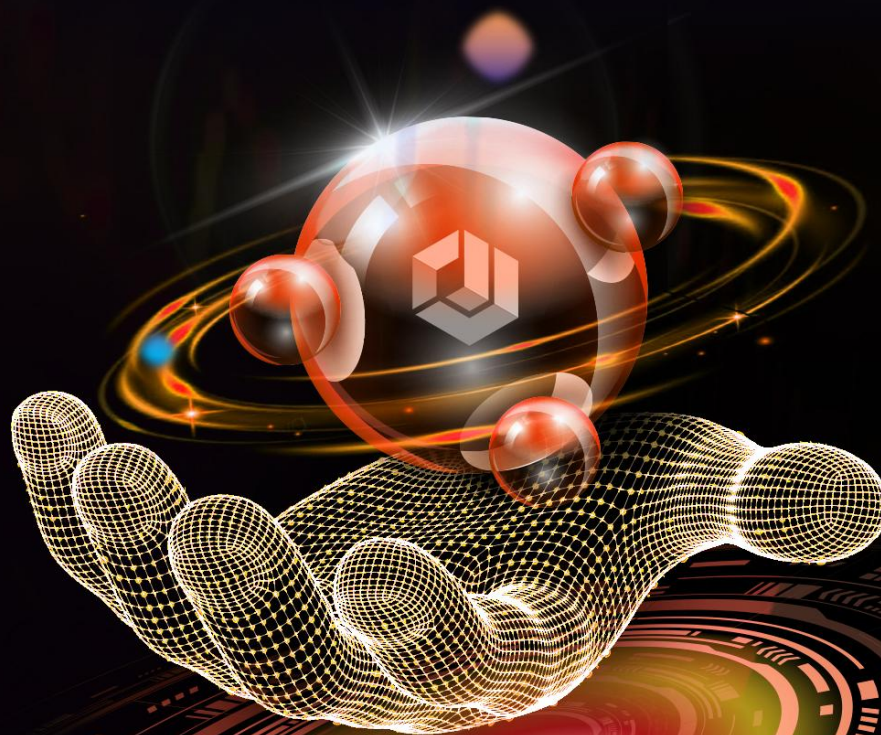


STARTING A NEW JOURNEY IN DIGITAL FINANCE



Ownone integrates advanced technology and financial services, takes quantitative mining, blockchain, fund financing and digital currency wallet as its core business, and creates an innovative, secure and efficient one-stop financial technology platform for global customers to help customers realize wealth appreciation and freedom in the era of digital economy.

Innovative financial technology, leading the future of wealth



INTRODUCTION



With the rapid development of the digital economy, the financial industry is undergoing profound changes. The traditional financial model faces many challenges, such as low transaction efficiency, opaque information, and limited service coverage.

Ownone is keenly aware of this trend and provides innovative solutions for its customers with deep expertise in the fields of quantitative mining, blockchain technology, fund finance and digital currency wallets.



Through precise quantitative strategies, secure and transparent blockchain applications, diversified fund products and convenient digital currency services, Ownone breaks financial barriers, helps customers seize opportunities in the complex and volatile market, achieves steady growth and efficient management of assets, and promotes financial services to a new era of digitalization and intelligence.

INNOVATION AT CORE



TRANSACTION EFFICIENCY BOTTLENECK

Traditional financial transactions are complicated and time-consuming, and it is difficult to meet customers' demand for immediacy, especially in high-frequency trading scenarios, the problem of inefficiency is more prominent.



INFORMATION ASYMMETRY

Investors' access to information is limited and not timely, resulting in market information asymmetry, affecting the accuracy and timeliness of investment decisions.



FRAGILE TRUST MECHANISM

In the traditional financial system, trust is based on the credit of intermediary institutions, which has certain risks and insufficient information transparency, which may easily lead to trust crisis.



LIMITATIONS OF FINANCIAL SERVICES

Inadequate coverage of financial services in some regions makes it difficult for small and medium-sized enterprises and individuals to obtain quality and diversified financial services, which limits economic development and wealth growth.

COMPANY PROFILE



Ownone was founded in 2024 and is located in California, USA. It is an innovative company focusing on the field of financial technology. The company brings together elite talents in multiple fields such as finance, technology, and management. With deep industry experience and cutting-edge technology, it is committed to providing excellent financial technology services to global customers. Since its establishment, Ownone has always adhered to the innovation-driven development strategy, continuously explored and applied new technologies, optimized business models, and strived to become a leader in the financial technology industry, promote the digital transformation of financial services, and contribute to global economic development.

CORE TEAM

EXPERTS IN THE FINANCIAL FIELD

there are many senior investment advisers, financial planners and risk management experts in the team. They have keen insight and profound understanding of the financial market, can accurately grasp the market trend, and provide customers with professional financial services and investment advice.

TECHNOLOGY INNOVATION PIONEER

A technical team composed of software engineers, data scientists and blockchain developers, with rich experience in technology research and development and innovation ability, constantly promote the company to make breakthroughs in quantitative mining algorithm, blockchain technology application, digital currency wallet security and other aspects.

MANAGEMENT AND OPERATION ELITE

with excellent management experience and efficient operation ability, responsible for the company's strategic planning, marketing, customer service and other work to ensure the company's steady operation and sustainable development.

DEVELOPMENT PROCESS

Start-up: January 2024

In the early days of the company, the team focused on financial technology market research and technology reserves. Actively explore the feasibility of quantitative mining and blockchain technology, and carry out small-scale experimental projects. At the same time, establish contacts with experts and institutions in the industry, seek cooperation opportunities, and lay the foundation for the company's development. During this period, the company successfully obtained an initial investment of US\$5 million for team building and technology research and development.

Rapid growth: May 2024

The quantitative mining service was officially launched. With its efficient trading strategy and stable income performance, it attracted many investors and the business scale expanded rapidly. Blockchain technology has made important breakthroughs in transaction security and information transparency, and has been applied to some financial products. Fund financial management services are officially launched, providing a variety of fund products to meet the needs of different customers. The company's user base and transaction volume continue to grow, and strategic cooperation agreements have been reached with many well-known companies, further enhancing the company's market competitiveness.



Initial development: March 2024

With the initial maturity of the technology, Ownone launched a beta version of the quantitative mining service, which attracted a group of early users to participate in the experience and continuously optimized the product based on user feedback. Started to build a blockchain technology framework and explore its application scenarios in financial transactions. Established cooperative relations with some fund companies and prepared fund wealth management business. The company's brand gradually emerged in the industry and its business scope gradually expanded.

Mature expansion: August 2024

The digital currency wallet service is launched, and it has been well received by users for its powerful security features and convenient operation experience. Continuously optimize and innovate various businesses, such as launching personalized quantitative mining strategies, smart fund investment advisory services, etc. Actively expand overseas markets, cooperate with international financial institutions, and enhance the company's internationalization level. In terms of technology research and development, continue to increase investment, explore the integration of technologies such as artificial intelligence and big data with existing businesses, and maintain the leading position in the industry.

COMPANY VISION AND MISSION

VISION

Ownone is committed to building a global leading digital financial ecosystem, enabling financial services to benefit everyone through continuous technological innovation and superior service quality. Become the core force to promote the digital transformation of the financial industry, lead the development trend of financial technology, achieve efficient, transparent and fair financial transactions, and inject new impetus to global economic prosperity.



Using advanced technology to break geographical and industry restrictions, we provide personalized and diversified financial solutions for global customers. By optimizing businesses such as quantitative mining, blockchain applications, fund financing and digital currency management, we help customers to maintain and increase the value of their assets and enhance financial freedom and security. At the same time, actively promote the innovation and development of financial technology, promote the healthy and stable operation of the financial market, and create greater economic value and social benefits for the society.

VALUE

INNOVATION AND PROGRESS

Encourage the team to have the courage to try new technologies and new models, constantly bring forth the new, and drive the development of the company with innovation.

CUSTOMER FIRST

Always put customer needs in the first place, provide quality and efficient service, customer satisfaction as the primary standard to measure work.

INTEGRITY AND LAW-ABIDING

Uphold the principle of honesty and trustworthiness, strictly abide by laws and regulations, and establish a good corporate image and reputation.

WIN-WIN COOPERATION

Advocate common development with partners and employees, realize resource sharing, complementary advantages, and create a better future.

ADVANTAGES OF THE COMPANY

TECHNICAL STRENGTH

ADVANTAGES OF QUANTITATIVE MINING ALGORITHM

The self-developed quantitative mining algorithm adopts advanced mathematical model and artificial intelligence technology, which can carry out real-time analysis and prediction of massive market data, accurately grasp the trading opportunity, realize efficient high-frequency trading, an

INNOVATIVE APPLICATION OF BLOCKCHAIN TECHNOLOGY

It has a number of independent intellectual property rights in blockchain technology, and has built a secure, reliable and scalable blockchain platform. It realizes the rapid confirmation, non-tampering and full traceability of financial transactions, effectively improving the security and transparency of transactions.

PROFESSIONAL TEAM

DIVERSIFIED TALENT STRUCTURE

The team members come from different fields, including financial experts, technology geeks, data analysis masters, etc. They give full play to their professional advantages and cooperate to provide all-round support for the company's business development.

RICH INDUSTRY EXPERIENCE

The core team members have many years of experience in the field of financial technology, familiar with the industry development trend and market demand, can accurately grasp the business direction, and formulate feasible development strategies.

SAFETY GUARANTEE

MULTIPLE ENCRYPTION PROTECTION SYSTEM

Adopts industry-leading encryption technology to provide all-round encryption protection for user data, transaction information and funds. From data transmission to storage, strict encryption measures are implemented to ensure information security without leakage.

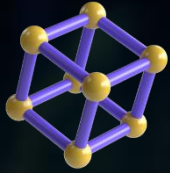
INTELLIGENT RISK MONITORING SYSTEM

An intelligent risk monitoring system has been established to monitor market risk, credit risk and operational risk in real time. Through big data analysis and risk model early warning, potential risks are discovered and dealt with in a timely manner to ensure the safety of user assets and the stable operation of the platform.

PRODUCTS AND SERVICES

QUANTITATIVE MINING SERVICES

INTELLIGENT STRATEGY CUSTOMIZATION



According to the user's risk tolerance, investment goals and capital scale, tailored personalized quantitative mining strategy. The strategy covers a variety of market conditions and investment cycles, and dynamically adjusts parameters to achieve the optimal investment portfolio and improve the stability and sustainability of mining returns.

REAL-TIME MONITORING AND OPTIMIZATION



Provide 24-hour uninterrupted real-time monitoring services, real-time tracking of market conditions, transaction data and mining equipment operating status. The use of advanced algorithms and data analysis tools, timely detection of policy deviations and anomalies, and automatic optimization adjustments to ensure that the mining process is always in the best state.

BLOCKCHAIN TECHNOLOGY SERVICES

ENTERPRISE BLOCKCHAIN SOLUTIONS



Provide one-stop blockchain solutions for enterprise customers, including blockchain network construction, smart contract development, supply chain financial services, etc. It helps enterprises optimize business processes, share data, and establish trust mechanisms to improve operational efficiency and competitiveness.

BLOCKCHAIN TECHNOLOGY CONSULTING AND TRAINING



Provide professional blockchain technology consulting services, and provide technical selection, architecture design and project implementation suggestions for enterprise customers. At the same time, we will carry out blockchain technology training courses to cultivate internal blockchain technology talents and promote the application and popularization of blockchain technology in enterprises.

FUND FINANCIAL SERVICES

DIVERSIFIED FUND PRODUCT SELECTION



In cooperation with many well-known fund companies around the world, we have gathered a rich variety of fund products, including stock funds, bond funds, hybrid funds, money market funds, etc. Meet the individual needs of different customers in terms of risk appetite, investment duration and return objectives.

PROFESSIONAL INVESTMENT RESEARCH AND RISK MANAGEMENT



The company has a professional investment research team to conduct in-depth research and analysis of market dynamics and fund products. Through a rigorous risk assessment and screening process, we select high-quality fund products for clients and provide continuous post-investment management services. Regular release of fund investment reports and market analysis to help clients timely understand the investment situation and make reasonable investment decisions.

DIGITAL CURRENCY WALLET SERVICE

MULTI-CURRENCY SUPPORT AND CONVENIENT TRADING



Supports the storage, management and trading of mainstream digital currencies such as Bitcoin, Ethereum, Litecoin, etc. It provides a simple and easy-to-use operation interface, and users can transfer, receive and trade digital currency easily and quickly, so as to realize the rapid circulation of funds.

SAFE STORAGE AND PRIVACY PROTECTION



Using the technology of separating hot and cold wallets, most of users' assets are stored in offline cold wallets, effectively preventing hacker attacks and network risks. At the same time, it strictly abides by relevant laws and regulations, attaches great importance to the protection of user privacy, and ensures that the security and privacy of user assets are fully guaranteed.

TECHNOLOGICAL INNOVATION

CONVERGENCE OF ARTIFICIAL INTELLIGENCE AND QUANTITATIVE TRADING

INTELLIGENT DECISION MODEL



Artificial intelligence algorithm is used to deeply analyze market data and build intelligent decision model. Through machine learning and deep learning technology, the model parameters are continuously optimized to improve the accuracy and timeliness of trading decisions and achieve rapid response to market changes.

SENTIMENT ANALYSIS AND TREND PREDICTION



Use natural language processing to analyze sentiment from unstructured data such as news and social media to capture changes in market sentiment. Combined with market data, forecast market trends, provide a more comprehensive decision-making basis for quantitative trading, and lay out investment strategies in advance.

INNOVATIVE APPLICATION OF BLOCKCHAIN TECHNOLOGY

CROSS-CHAIN TECHNOLOGY BREAKTHROUGH



focuses on cross-chain technology research and development, and is committed to realizing the interconnection and asset transfer between different blockchain networks. Break the information islands between blockchains, improve the liquidity and use efficiency of assets, and provide users with more convenient and diversified financial services.

ENHANCED BLOCKCHAIN PRIVACY PROTECTION



Advanced encryption technologies and privacy protection protocols, such as zero-knowledge proof and homomorphic encryption, are adopted to further enhance the privacy protection capability of blockchain transactions. While ensuring the transparency of the transaction, it effectively protects the privacy and security of the user's transaction information and meets the strict requirements of the user for privacy protection.

BIG DATA ANALYSIS AND OPTIMIZATION SERVICES

CUSTOMER PORTRAIT AND PRECISION MARKETING



Collect and analyze multidimensional data such as users' trading behavior, investment preference, risk tolerance, etc., and build detailed customer portraits. Based on customer portraits, precision marketing and personalized recommendation are realized to provide users with products and services that meet their needs and improve user satisfaction and loyalty.

RISK ASSESSMENT AND EARLY WARNING SYSTEM



real-time monitoring and assessment of market risks, credit risks and operational risks using big data analysis technology. Establish a risk early warning model, by setting a risk threshold, discover potential risk factors in time, and send an early warning signal to users to help users take risk prevention measures in advance to reduce investment risks.

MARKET STATUS AND TREND

MARKET SITUATION

At present, the financial technology market shows a rapid growth trend, and the demand for digital financial services is increasingly strong. Quantitative mining market competition is fierce, but efficient and stable mining strategy is still concerned. The application of blockchain technology in the financial field is gradually deepening, but it still faces challenges such as inconsistent technical standards and uncertain regulatory policies. The scale of the fund financial management market continues to expand, and investors' demand for intelligent and personalized investment services continues to increase. The digital currency market is developing rapidly, but prices are volatile and the regulatory environment needs to be further improved.

MARKET TREND

INTELLIGENT DECISION MODEL

Artificial intelligence, blockchain, big data and other technologies will be deeply integrated to make financial services more intelligent, automated and efficient.

For example, intelligent advisors will combine artificial intelligence and big data analysis to provide users with more accurate investment advice; blockchain technology will be deeply integrated with supply chain finance, cross-border payments and other fields to improve the efficiency and security of financial transactions.

STRICTER REGULATORY POLICIES

With the development of the fintech market, regulatory policies will gradually improve and strengthen. Governments will strengthen supervision over emerging businesses such as digital currencies and quantitative mining to regulate market order and guard against financial risks. At the same time, the tightening of regulatory policies will also encourage fintech companies to strengthen compliance management and improve their risk management capabilities.

Intensifying global competition

The global layout of fintech companies will accelerate, and the international market competition will become more intense. Enterprises need to continuously improve their technical strength, service level and brand influence, expand overseas markets, in order to occupy a dominant position in the global competition. At the same time, the development of globalization will also promote international cooperation and exchanges in the field of fintech, and promote the common progress of the industry.

USER EXPERIENCE AND INTERFACE DESIGN

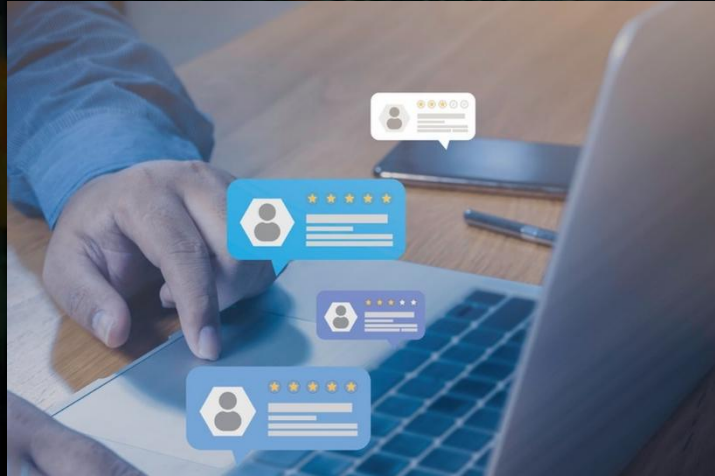
USER EXPERIENCE FIRST

CONVENIENT OPERATION PROCESS DESIGN

From user registration, login to various business operations, carefully designed simple and clear operation process, reduce unnecessary steps and cumbersome information filling. Intuitive interaction design, so that users can easily get started, quickly complete trading, investment and asset management operations, improve user efficiency.

PERSONALIZED SERVICE EXPERIENCE CREATION

Through in-depth analysis of user data and behavior habits, to provide users with personalized service experience. Customized interface layout, product recommendations and service reminders based on user investment preferences and usage habits. Provide personalized investment portfolios and financial planning to meet the diverse needs of users and improve user satisfaction.



THE INTERFACE DESIGN IS SIMPLE AND BEAUTIFUL

INFORMATION VISUALIZATION

Using a simple and intuitive interface design style, key information such as asset balance, transaction records, market conditions, etc. are displayed in clear and understandable charts, graphs and other visual elements. Help users quickly obtain important information, intuitively understand market trends and investment performance, and make informed investment decisions.

MULTI-PLATFORM ADAPTATION OPTIMIZATION

Focus on the multi-platform adaptation of interface design to ensure that users can obtain consistent and high-quality experience on different devices such as computers, mobile phones and tablets. According to the screen size, resolution and operation mode of different devices, detailed optimization design is carried out to improve the usability and interactivity of the interface.



ECOSYSTEMS AND PARTNERS

BUILD AN OPEN ECOSYSTEM

PLATFORM CONNECTIVITY



We are committed to building an open and interconnected fintech ecosystem, and actively establish in-depth cooperation with traditional financial institutions such as banks, securities and insurance, as well as other fintech enterprises. Through the open platform interface and data sharing, business collaboration and resource integration are realized, and more comprehensive and convenient financial services are provided to users.

DEVELOPER COMMUNITY BUILDING



Build an active developer community and attract outstanding developers from all over the world to participate in the construction and innovation of Ownone platform. Provide rich development tools, technical documents and technical support, hold developer competitions and technical exchange activities, encourage developers to develop innovative applications and services based on Ownone platform, and jointly enrich the functions and application scenarios of the ecosystem.

COOPERATIVE PARTNERSHIP

WIN-WIN COOPERATION WITH FINANCIAL INSTITUTIONS

Establish long-term and stable strategic cooperative partnership with many well-known banks, securities companies, fund companies and other financial institutions. Carry out extensive cooperation in capital custody, product consignment, joint research and development. Through cooperation, Ownone can leverage the professional resources and compliance experience of financial institutions to improve its service quality and risk management capabilities. Financial institutions can also take advantage of Ownone's technological advantages and innovative business models to expand their business areas and customer base.



TECHNOLOGY PROVIDER COLLABORATIVE INNOVATION

Working closely with leading technology providers such as cloud computing service providers, data security companies, AI algorithm providers, etc. Jointly carry out technology development and innovation projects to optimize the company's technical architecture and system performance. To ensure that the company always maintains a leading position at the technical level, and provides users with safe, efficient and stable fintech services.

COMPREHENSIVE RISK MANAGEMENT SYSTEM

IMPROVEMENT OF RISK IDENTIFICATION AND EVALUATION SYSTEM

Establish a comprehensive and systematic risk identification and evaluation mechanism, and use quantitative risk assessment models and qualitative risk analysis methods to accurately identify and in-depth analysis of market risk, credit risk, operational risk, legal risk and other risks. To evaluate the possibility and impact degree of risk occurrence, and provide a solid basis for formulating scientific and reasonable risk coping strategies.



EFFICIENT RISK MONITORING AND EARLY WARNING MECHANISM

Dynamic monitoring of risks through real-time monitoring of market data, trading behavior and system operation status. Establish a sensitive risk early warning indicator system, when the risk indicator reaches the early warning threshold, timely and accurate early warning signals are issued, and relevant departments and personnel are notified to take risk control measures quickly. Ensure that risks can be identified and effectively addressed at an early stage to minimize risk losses.

RISK COPING STRATEGIES ARE SCIENTIFIC AND REASONABLE

FLEXIBLE AND DIVERSIFIED MARKET RISK RESPONSE



diversified investment strategies and dynamic asset allocation methods are adopted in response to market volatility risks. Diversify your investments across asset classes, market regions and investment strategies to reduce the impact of single market factors on your portfolio. At the same time, the flexible use of hedging tools and risk hedging strategies, effective management of market risks, stable investment returns.

STRICT AND PRUDENT CREDIT RISK PREVENTION



Establish a strict customer credit evaluation system, and conduct comprehensive and in-depth credit investigation and evaluation of cooperative institutions and customers. According to the results of credit evaluation, reasonable determination of credit limit and trading conditions. Strengthen the credit monitoring of counterparties, discover potential credit risk events in time, and decisively take corresponding risk prevention measures, such as early collection, requiring the provision of guarantees, etc., to reduce credit risk losses.

STRICT AND STANDARDIZED OPERATION RISK CONTROL



Develop a sound internal control system and standardized operation process to standardize the operation behavior of employees. Strengthen the training and education of employees to improve their risk awareness and operational skills. Conduct a comprehensive security check and maintenance on the system regularly to prevent operation risks such as system failures and hacker attacks. Establish and improve the emergency response mechanism, in the event of operational risk events, can quickly and effectively take measures to deal with, reduce losses.

THE EUROPEAN MARKET IS STEADILY ADVANCING

In the European market, we will steadily promote business expansion. Given the rigor of fintech regulation in Europe, we will focus on ensuring that our operations fully comply with local regulations and actively apply for all necessary financial licenses. Cooperate with well-known local financial institutions to jointly develop financial products tailored to the characteristics of the European market, such as launching fund products related to renewable energy projects in combination with Europe's rich green energy industry.

At the same time, strengthen localized marketing promotion, through cooperation with local media and industry associations, improve the visibility and reputation of the company's brand in the European market, and gradually establish a broad customer base.



DEEPEN COOPERATION IN THE AMERICAN MARKET



In the Americas region, in addition to consolidating our existing market share, we will deepen our cooperation with local companies and institutions. Carry out strategic cooperation with large fintech companies in North America to jointly explore new business models and technology application scenarios, such as jointly developing blockchain-based cross-border payment solutions to enhance competitiveness in the North American market.

For the Latin American market, we will focus on the rapid development of the local economy and the increasing demand for fintech, by working with local financial institutions to introduce quantitative investment strategies that suit the risk appetite of local investors and the market environment, to support the development of the local financial market, while achieving the growth of the company's business.

LOCALIZATION STRATEGY

LOCALIZATION OF PRODUCTS AND SERVICES

For different regional markets, we will deeply localize our products and services.

- In the Asian market, taking into account the high demand of users for mobile payment and convenient financial management, optimize the mobile payment function of digital currency wallets and make it seamless with local popular payment methods; At the same time, provide more stable fund products that meet the preferences of Asian investors.
- In the European market, further strengthen security measures to ensure user data security compliance in accordance with local strict requirements on data privacy and security; Moreover, quantitative mining strategies have been adapted to the relatively stable but highly regulated nature of the European market.
- In the Americas market, combined with the local investors' pursuit of innovation and high risk and high return, the launch of more innovative and flexible quantitative trading strategies, as well as a rich variety of digital currency investment options.



LOCALIZATION OF TEAM BUILDING

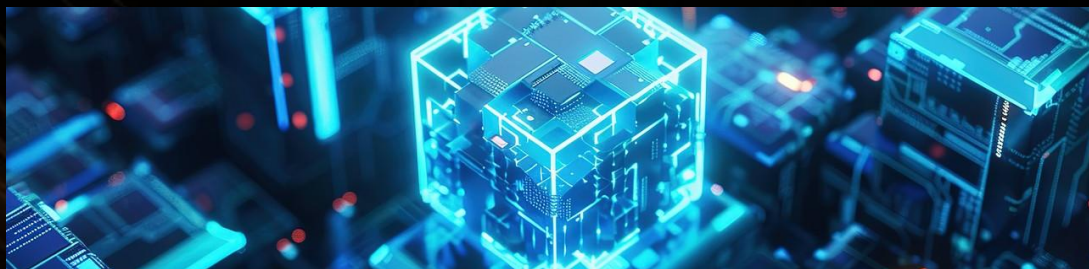
Actively recruit local talents and set up local teams. Set up localized product development, marketing, customer service teams in each region to ensure that team members are familiar with the local market environment, cultural customs and user needs.

Through the localization team, we can better conduct market research, quickly respond to market changes, and provide customers with more intimate and more in line with the actual local conditions. At the same time, cross-regional team cooperation training is carried out to promote the exchange of experience and knowledge sharing between teams in different regions, so as to form a globally integrated and efficient operation system.

STRATEGIC PARTNER SELECTION

Actively seek strategic cooperation opportunities with leading global enterprises. In the field of technology, cooperate with internationally renowned technology companies to jointly develop cutting-edge financial technology, such as cooperating with pioneer enterprises in the field of artificial intelligence to optimize quantitative trading algorithms; Work with blockchain technology leaders to improve the security and performance of blockchain applications.

In the financial field, cooperate with large financial institutions to expand business channels and service scope, such as cooperating with international banks to provide cross-border financial services; Cooperate with asset management giants to jointly launch innovative fund products. Through strategic cooperation, to achieve resource sharing, complementary advantages, enhance the company's core competitiveness.



MERGER AND INTEGRATION PLANNING

Pay attention to potential merger and acquisition opportunities in the industry, and formulate detailed merger and integration plans for enterprises that meet the company's strategic development direction, have technical advantages or market resources. In the process of merger and acquisition, pay attention to cultural integration to ensure that both teams can work together. Integrate technical resources, integrate the advanced technology of the acquired enterprise into the company's existing business system, and enhance the ability of technological innovation. Optimize the business structure, expand new business areas or market areas through mergers and acquisitions, and achieve diversified business development. At the same time, the risk management should be strengthened to comprehensively evaluate and effectively control the financial risks and legal risks in the process of M&A, so as to ensure the smooth progress of M&A activities and the steady development of the company.

GLOBAL TALENT ATTRACTION



to attract top fintech talents from around the world. We set up recruitment sites around the world, actively participate in international recruitment fairs and academic exchange activities in the industry, and widely recruit outstanding talents from different countries and regions, including financial experts, technical experts, data analysis masters, etc. In order to attract high-end talents, we provide equity incentive plans to closely integrate with the interests of the company and grow together.



TALENT TRAINING AND DEVELOPMENT

Establish a sound talent training system to provide employees with a variety of training courses and practical opportunities. For employees in different positions and career development stages, we design personalized training programs, including internal training, external study, and mentor guidance. Encourage employees to participate in international project cooperation, broaden international horizons, and enhance cross-cultural communication and collaboration skills. Establish a fair and equitable promotion mechanism, and provide employees with broad career development space according to their performance and ability, so that employees can realize their own value in the company, but also contribute to the development of the company.

REGULATORY COMPLIANCE AND MARKET ACCESS



GLOBAL TALENT ATTRACTION

Set up a dedicated regulatory compliance team to closely monitor the dynamics of financial regulatory policies in various regions of the world. In-depth study of national and regional laws and regulations in the field of fintech, such as digital currency regulatory policies, quantitative transaction compliance requirements.



Develop strategies in advance to ensure that your business operations always meet local regulatory requirements. Actively participate in the discussion activities organized by industry associations and regulators, maintain good communication and interaction with regulatory authorities, provide constructive suggestions for the formulation of industry regulatory policies, and strive for a favorable policy environment for the company.

MARKET ACCESS PREPARATION

Develop detailed market access plans according to the market access requirements in different regions. Organize a professional team to apply for various financial business licenses and market access permits to ensure the accuracy and completeness of application materials. In the process of application, actively cooperate with the review work of the regulatory body to demonstrate the company's compliance operation ability, risk management level and social responsibility. Strengthen cooperation with local partners and leverage their local resources and experience to accelerate the market entry process and smoothly enter the target market.



TECHNOLOGICAL INNOVATION AND GLOBAL SYNERGY

OWN ONE



GLOBAL TECHNOLOGY R&D CENTER LAYOUT

- According to the business development strategy and technological innovation needs, the global layout of technology research and development centers.
- Set up an artificial intelligence research and development center in North America, taking advantage of local advanced technical resources and talents, focusing on quantitative trading algorithm optimization and intelligent decision system research and development; Set up a blockchain technology research and development center in Europe, combining the European research strength in cryptography and distributed systems, to strengthen the security and scalability of blockchain technology research; Set up a mobile financial technology research and development center in Asia to develop innovative digital currency wallets and mobile banking applications in response to the high demand for mobile payments and convenient financial services in the Asian market.
- The R & D centers maintain close communication and collaboration to form a global collaborative R & D network to jointly promote the company's technological innovation and development.



TECHNOLOGY SHARING AND EXCHANGE MECHANISM

Establish a sound technology sharing and exchange platform to promote technical cooperation and experience sharing among R&D teams around the world. Global technical seminars and project collaboration meetings are held regularly, and technical experts from different regions are invited to share the latest research results and practical experience. Through internal forums, knowledge base and other ways, it is convenient for employees to exchange technical problems and solutions anytime and anywhere. Encourage cross-regional team cooperation to carry out technological innovation projects, jointly overcome technical problems, accelerate the transformation and application of technological innovation results, and ensure that the company maintains a leading position in the global financial technology field.



BRAND IMAGE BUILDING AND COMMUNICATION

Develop a unified brand strategy that defines brand positioning, values and brand story.

Through high-quality products and services, Ownone delivers its professional, innovative and safe brand image to global customers. Strengthen brand communication and use multiple channels for brand promotion, including online advertising, social media marketing, industry media cooperation, etc. Produce brand publicity materials, such as promotional videos, white papers, case studies, etc., to demonstrate the company's strength and advantages to the global market. Actively participate in international fintech awards to enhance brand awareness and reputation.

LOCAL BRAND PROMOTION STRATEGY

Develop localized brand promotion strategies according to the cultural characteristics and user needs of different regional markets. In the Asian market, use social media platforms for influencer marketing and hold online and offline brand events to attract the attention of the younger generation of investors; In the European market, establish contacts with local enterprises and professionals by sponsoring fintech forums and participating in industry exhibitions, etc., and establish a professional image of the company in the European market; In the American market, cooperation with local sports events and cultural activities will be carried out to improve brand exposure and influence. Through localized brand promotion strategy, enhance the affinity and attractiveness of the brand in various regional markets, and improve the brand market share.



FUTURE OUTLOOK

TECHNOLOGICAL BREAKTHROUGH EXPECTATION

In the next few years, we expect to make major breakthroughs in artificial intelligence and blockchain technology. In terms of artificial intelligence, through the continuous optimization of deep learning algorithms, more accurate market prediction and personalized investment advice will be achieved, and the efficiency and returns of quantitative trading will be raised to a new level.

In terms of blockchain technology, further improve the processing speed and scalability of blockchain, reduce transaction costs, and promote the wide application of blockchain technology in large-scale financial transactions and cross-border payments. At the same time, explore the combination of quantum computing and financial technology to bring new computing power and security to the financial industry.

MARKET EXPANSION TARGET

We plan to expand our business coverage to more than [X] countries and regions in the next [X] years, establishing an extensive global service network. The number of users has grown exponentially, reaching the [X] million level, becoming an important player in the global fintech field. In terms of market share, the company strives to occupy a significant position in all major business areas, such as quantitative mining market share reaching [X]%, fund finance business scale entering the forefront of the world, and digital currency wallet service becoming the preferred brand trusted by users. Through continuous improvement of the quality of products and services, to meet the growing financial needs of global customers, to achieve sustainable development of the company.

SOCIAL INFLUENCE ENHANCEMENT

Actively fulfill social responsibilities and promote the healthy development and social progress of the fintech industry. In terms of environmental protection, we will increase investment in green finance, support clean energy projects and sustainable enterprises, and help achieve global carbon emission reduction targets. In the field of education, we will continue to promote financial technology knowledge, provide free financial education resources for global investors through online courses and offline lectures, and improve the financial literacy of the public. Strengthen cooperation with public welfare organizations, participate in social welfare projects, contribute to improving social livelihood, establish a good social image of the company, and win recognition and respect from all sectors of society.

OWNONE

OWNONE
//COMPANY WHITE PAPER

SUMMARY

As an innovative enterprise focused on the field of financial technology, Ownone is committed to providing excellent financial technology solutions to customers around the world through continuous technological innovation, diversified products and services, robust risk management, active global expansion strategy and social responsibility.

We believe that in the future development, Ownone will continue to break through itself, lead the development trend of the financial technology industry, and make greater contributions to the prosperity of the global financial market and the progress of society.

